



VISUAL ARTS



LEARN TO *Live*

EXPRESS YOUR CREATIVE PASSIONS

VISUAL ART STUDENTS EMBRACE CREATIVITY

At Roberts, you'll build the creative and technical skills to make meaningful work, serve others, and bring a thoughtful, global perspective to your art. The Visual Art Program focuses on relationship-based teaching to refine your visual communication.

VISUAL ART STUDENTS BUILD CREATIVE CAREERS

Together, we'll help you turn your passion into a meaningful creative career that reflects your faith and makes an impact. Build your portfolio through hands-on experiences and personal feedback from professors.

Overall employment in arts and design occupations (visual art, media arts, and design) is expected to grow between 4% and 16% through 2032. We expect to see thousands of new job openings for fine and craft artists, film and videographers, photographers, and digital designers.

OUR GRADUATES WORK AS:

- Art Directors
- Collegiate, Private, & K-12 Art Teachers
- Graphic & Digital Designers
- Museum Curators
- Web/Marketing Managers
- Independent Film Producers
- Photographers/Journalists
- Studio Artists & more!

95%

of
graduates
are
employed
in their field

\$6,000

Art Merit
Portfolio
Scholarships
of up to
\$6,000

70%

of students
complete
an
internship

Learn to tell your story through personal mentorship, internships, studio practice, and exhibition opportunities.

*Source: bls.gov/ooh/



ROBERTS
WESLEYAN UNIVERSITY

roberts.edu
(585) 594-6600
admissions@roberts.edu

Apply Today



roberts.edu/apply

ART EDUCATION – K-12 (VISUAL ART EDUCATION - B.S.)

Combine your passion for art with your desire to make a meaningful impact. Become prepared to teach K-12 art education.

STUDIO ART - B.A.

Turn your passion for art and design into a thriving career. Start with the Foundations Program to build your confidence in visual problem-solving. Then, choose a concentration with hands-on experience. Faculty, who are practicing artists and designers, will assist you in developing a professional portfolio to prepare for a variety of future opportunities.

STUDIO ART CONCENTRATIONS, CHOOSE ONE:

Studio - 2D/3D

Build on the foundations of traditional studio media and processes (such as drawing, painting, printmaking, ceramics, and sculpture) toward exploration of advanced contemporary image-making.

Digital Media

Develop creative and technical skills through graphic design, photography, and video production while building a strong portfolio. Gain hands-on experience in typography, digital imaging, and digital video as you learn to think like an artist. Prepare for versatile roles in media and creative industries while exploring your personal vision and faith.

STUDENT SPOTLIGHT

"My favorite aspect of the Visual Arts department, and in my opinion the strongest asset of the program, is the highly knowledgeable teaching faculty. The mentorship opportunities that come with small class sizes and approachable professors made the program worthwhile. It is hard to navigate college and even more difficult to find yourself as an artist or arts professional in the midst of so much change. The faculty helped foster opportunities for me to discover my strengths and interests while also prompting me to challenge obstacles that I perceived as limitations and barriers to my success. I was able to navigate my graduate programs with confidence because of the support and knowledge I had gained as a Visual Art student."

— Kathryn Hill '20 Studio Art - Associate Curator of Modern and Contemporary Art, Georgia Museum of Art