



COMMUNICATION

LEARN TO *Live*

OPEN DOORS WITH A VERSATILE CAREER

Earn your bachelor's degree in Communication! You'll develop understanding, flexibility, compassion, and strategic thinking.

EXAMPLE CONCENTRATIONS

- Art
- Business
- Computer Science
- Criminal Justice
- Gender Studies
- History Literature
- Pre-Law
- Public Relations & Marketing
- Media
- Ministry
- Music
- Psychology
- Religion
- Theatre

IN THIS MAJOR, YOU'LL STUDY:

- Language-based human identity
- Communication theory & ethics
- Speaking, writing, & media
- Critical thinking and problem solving
- Persuasion & responsible rhetoric
- Leadership & organizational communication
- The power & influence of words

Prepare for Your Career

- Gain experience through a hands-on internship in your field of interest.

Follow Your Calling

- Customize your studies through tracks such as Business, Criminal Justice, Pre-Law, and Media.

Save Time and Money

- Finish your degree in as few as three years.



ROBERTS
WESLEYAN UNIVERSITY

roberts.edu
(585) 594-6600
admissions@roberts.edu

Apply Today



roberts.edu/apply

THE POWER OF WORDS IN PRACTICE

As a Communication major, you'll learn more than the technical skills – you'll be nurtured as a person. You'll learn the role and power of communication in today's disconnected world. Develop a deep understanding of others and become the missing link!

Our students are thriving in a multitude of experiences before and after graduating. Here are just a few examples.

INTERNSHIPS & EMPLOYERS

- ABC/WHAM TV
- Rochester Brockport Police Department
- Catholic Family Center
- District Attorney's Office
- GEVA Theatre
- Rochester Broadway Theater League
- Hochstein School of Music
- Strong National Museum of Play
- Visiting Nurse Services
- American Red Cross
- BOA Editions
- Dixon Schwabl and Company
- George Eastman House
- Make-A-Wish Foundation
- Open Door Mission
- Premier HR Solutions
- Rochester's Mayor's Office
- WXXI

CAREERS

- Human Resources Manager
- College/University Professor
- Director of Community Relations
- Journalist, Broadcaster
- Entrepreneur
- Healthcare Administrator
- Independent or School Counselor
- Librarian
- Pastor/Minister
- Senior Digital Strategist
- Social Media Manager
- Theatre Assistant
- Lawyer

GRADUATE SCHOOLS

- Roberts Wesleyan University
- Clemson University
- Duke Divinity School
- Duquesne University
- Fuller Theological Seminary
- Penn State University
- Rochester Institute of Technology
- SUNY Albany
- SUNY Brockport
- Syracuse University
- University of Buffalo
- University of Iowa
- University of Maine
- University of Maryland
- University of Rochester
- Villanova University

STUDENT SPOTLIGHT



"As soon as I met with Dr. Elvera Berry while I was on my first visit, I knew that Roberts offered a very personal learning experience. When I transferred in from my previous university, I felt an indescribable difference. I decided to study Communication because I've always prioritized people and quality relationships, and so does Roberts. My courses have a lot of variety, which makes learning fun while still reinforcing the concepts learned along the way."

— **Sydney Hvizdzak '25 (Communication, Media Concentration)**