

Roberts Wesleyan College was established over 150 years ago by the forward-looking vision of its founders. Today as we build on hope and the foundation of *education for character*, and our anchored mission, we recognize that we need to adapt to the needs of our ever-changing world. Through prayer, diligence and collaboration we have identified our three strategic priorities for the next five years, and boldly commit to taking the steps necessary to achieve these desired goals.

### **Engaged Campus Community**

We are committed to providing for our entire faculty, staff and students ***the ability to grow and develop within their areas of study, enabling them to reach their greatest potential.*** To that end, we will ***align with nationally recognized benchmarks*** to determine the development, growth and processes needed to achieve a ***vibrant campus culture.*** We expect this alignment to produce ***a flourishing campus culture and community engagement,*** along with ***revenues and increased efficiencies.*** However, it will require development and investment in our faculty, staff and students.

### **Innovative Growth**

In order to remain viable and relevant as an organization in the changing landscape of Higher Education, ***our infrastructure must be refreshed.*** By ***diversifying and launching strategic academic programs*** to meet changing external and internal educational needs, we will become ***a leader in accessible, affordable programs.*** We will provide a thriving online environment with carefully selected programs. ***The expected increase*** will ***build upon our strong academic success*** and support our sustainability efforts and bring actual operational dollars to our programs and institution.

### **Transformational Partnerships**

***Transformational partnerships*** are the wave of the future for businesses, hospitals and colleges. As we ***seek and cultivate partnerships*** that align with our priorities we will operate within an ***institutional prioritization model*** that will allow us to do just the projects that support measurable results. These partnerships will expand academic opportunities of excellence and will further offer transformational experiences to students and the institution.

With the Lord's help, we will continue to offer to students a unique educational experience that connects their head to their heart and engages their hands. We will continue to be anchored in faith and engaged in the world. We will be a destination for those who desire a culture of academic excellence, engaged community and the opportunity to work and serve through the high calling of Christian Education.

Building on Hope,

Deana L. Porterfield  
President