



## Scholarship + Portfolio Review Information

To be considered for a Visual Arts Scholarship, submission of a portfolio is required.

The portfolio review is not required for admission to Roberts, or the art program. However, the Art Faculty suggests a *Portfolio Review*, as it is a critical opportunity to get to know you as an incoming student and assess your achievement level, experience, and aptitude for success in our program. You will be provided feedback from the faculty commenting on the quality and content of your work.

### Portfolio Requirements

- 1 The Scholarship Application Form (*included*).
- 2 A portfolio of 10-15 images of your best work. Document each image with the following: *Title of Piece, Media, Dimensions, and Creation Date.*
- 3 A 1-page artist essay detailing your creative interests and goals.

### FAQS

#### What format is required for the portfolio?

You can choose to submit either an electronic portfolio or a physical one.

- 1] **Electronic Portfolio** (*recommended*) can be created in a PowerPoint presentation with titles, sizes and media information. You can submit it by mail on a USB Drive, or electronically with Google Drive, or you can convert the PPT to a PDF (< 5mb) and email to: **hosford\_romy@roberts.edu**

- 2] **Physical Portfolio** may be dropped off at the Art Department Office: **Carpenter Hall RM 328**

or, to the Admissions Office at:  
**Rinker Administration Building**

*Roberts Wesleyan College is not responsible for lost, stolen, or damaged items.*

#### How can I make my work look more professional?

Care should be taken to present the selected work professionally.

*For example, 2D and 3D work usually looks best when photographed against a neutral backdrop. Most work can be photographed in natural light. Choose a diffused rather than direct light source.*

#### What **not** to include:

Avoid using drawings of copyrighted images such as comic book characters, existing Anime and Disney Art.

#### What artwork is recommended to include in my portfolio?

It is appropriate to include drawings, paintings, photography, ceramics, digital works, mixed media, printmaking, sculptures, video, electronic media, etc.

#### Some ideas include ...

- 1 **A Self-Portrait**  
This exercise can be done in any drawing, painting, photographic, digital, or sculptural media.
- 2 **A Still Life**  
This exercise is from a direct observational work that shows value and form. It can be done in any drawing or painting medium
- 3 **A Figure Study**  
This exercise can be done in any hand-crafted media and must be done from observation.
- 4 **A Personal or Cultural Issue Work**  
This exercise can be a work in any media, two or three-dimensional, that illustrates or narrates a personal or cultural issue. Convey how your visual work and personal philosophy (faith) relates to contemporary culture.

### Scholarship Awards

# Available	Annual Award
1 @	\$6,000
2 @	\$5,000
6 @	\$3,000
3 @	\$2,000

Submitting a portfolio makes you eligible for one of our Visual Arts Scholarships listed in the chart above.

**Portfolio Deadline:  
 March 1st**

### Scholarship Criteria

The requirements to be considered for a Visual Arts Scholarship are:

- 1 Acceptance into Roberts Wesleyan College
- 2 Intent to be a student majoring in art
- 3 Submission of an art portfolio.

*Annual scholarships are maintained on a per-semester basis so long as the student continues as an art major with at least a B-average in art courses.*

*Students have the option to schedule an interview and tour of the department before or after submitting a portfolio.*



## Scholarship Application

### Application Status

Please Check One (1)

- First-Year Art Student (Traditional Freshman)  
 Transfer Student (from another college/university)

Please Type or Print

\_\_\_\_\_  
 Last Name First Name

\_\_\_\_\_  
 Address City State Zip  
 ( )

\_\_\_\_\_  
 Telephone [AREA CODE] Email

**Please indicate all art courses successfully completed.**

Key:  
 HS = High School  
 C = College Level

### Educational Background - Art Courses Completed

COURSE NAME	H	C	COURSE NAME	H	C
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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### Application Information

#### Degree of Study

Check ALL that apply.

- B.A. Studio Art  
 B.S. Digital Media Art  
 B.S. Studio Art with Concentration

#### Concentrations

The Degrees offered provide flexibility in our program and enables the student to concentrate in multiple studio disciplines listed to the right.

#### What Interests You?

Check ALL that apply.

- Ceramics  
 Drawing  
 Graphic Design  
 Painting  
 Photography  
 Printmaking  
 Digital Media Art

I certify that all statements are correct, complete and of my own to the best of my knowledge. I understand that this application and all other records gathered for my admission file are confidential.

▶  
 \_\_\_\_\_  
 Applicant Signature



DEPARTMENT OF VISUAL ARTS

## What Art Students Should Know About the Department of Visual Arts

We are committed to a tradition  
of emphasizing both technical skill  
and conceptual integrity.

### Our Program

We offer art and design courses for those with specific interests in visual media. The Department focuses on relationship-based teaching within an artistic community dedicated to nurturing artists and Christians of consequence. This philosophy promotes an atmosphere of cooperative learning and greater appreciation of the fine arts and visual communication.

Our curriculum is designed to expand students' breadth of experience and understanding in various studio arts and design disciplines. In addition, the art program at Roberts Wesleyan College is an accredited member of the National Association of Schools of Art and Design. (NASAD)

### Would you like more information?

For additional information about scholarships, portfolio requirements, interviews or campus tours contact us

*We are here for you.*

#### Roberts Wesleyan College

Department of Visual Arts  
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2301 Westside Drive  
Rochester, NY 14624

P: [585] 594-6120

F: [585] 594-6441

E: [CatonS@roberts.edu](mailto:CatonS@roberts.edu)

[www.roberts.edu/visualarts](http://www.roberts.edu/visualarts)

#### Diversity of Courses

Ceramics, Drawing, Painting, Photography, Video, Graphic Design, Web Design, Motion Graphics, Paper Making, Book Binding, Printmaking, Experimental Media, Studio Foundations, Art History and Contemporary Art Theory.

#### Concentrations

Studio Art [2D + 3D]; Graphic Design; Photography; and Digital Media Art

#### Facilities + Equipment

Current technology, eco-friendly renovated facilities and spacious studios include: two dedicated Mac computer labs with current industry level design, imaging, and video editing software; 11,000 square feet of dedicated art studio space; fully operational woodshop; professional lighting studio; light filled drawing and painting studios; and spacious ceramics and sculpture studios.

#### Merit-Based Scholarships

We offer scholarships of up to \$6,000 renewable each year. Awards are based upon the assessment of the rigor and quality of an artistic portfolio submitted to the department and ongoing growth.

#### Where Will a Degree at Roberts Take Me?

Our graduates are working as Studio Artists; Art Directors; Graphic Designers; Interactive Media Designers; Photographers; Photojournalists; Independent Film/Video Producers; Collegiate, Private and K-12 Art Teachers; and "creatives" in corporate and non-profit organizations.

We will encourage you  
through a richness of classes  
and experiences to be a sensitive,  
insightful, contemporary  
emerging artist / designer.