



Public Disclosure of Student Achievement

Institution Name: Roberts Wesleyan University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2022-2023 academic year

Date Report Posted: January 20, 2023

| PROGRAM | MEASURE | TARGET | RESULT |
|--|-----------------|--------|--------|
| M.S. in Strategic Leadership | Graduation Rate | 90% | 87.4% |
| M.S. in Strategic Marketing | Graduation Rate | 90% | 92.0% |
| M.S. in Health Administration | Graduation Rate | 90% | 92.1% |
| B.S. in Health Administration | Graduation Rate | 85% | 85.6% |
| B.S. in Business Management | Graduation Rate | 85% | 85.3% |
| Undergraduate Business (majors below) | Retention Rate | 85% | 90.0% |
| Accounting Major | Retention Rate | 85% | 88.9% |
| Business Administration Major | Retention Rate | 85% | 76.2% |
| Management and Social Entrepreneurship Major | Retention Rate | 85% | N/A |
| Marketing Major | Retention Rate | 85% | 100% |
| Sports Management | Retention Rate | 85% | 100% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|---------|---------------------------------------|
|---------|---------------------------------------|

| | |
|-----------------|--|
| Graduation Rate | Two-year rolling average graduation rate – The percentage of students who started and completed the program within three years of the program end date (for their initial cohort); reported data is for groups that ended by 11/1/20, having completed within the three-year window by 11/1/23 |
| Retention Rate | Percentage of students who were enrolled as a business major in Spring 2022 (minus those who graduated) and returned to the college in Fall 2022 |