



VISUAL ART

Scholarship Awards

# Available		Annual Award
1	@	\$6,000
2	@	\$5,000
6	@	\$3,000
3	@	\$2,000

Submitting a portfolio makes you eligible for one of our Visual Arts Scholarships listed in the chart above.

**Portfolio Deadline:
March 1st**

Scholarship Criteria

The requirements to be considered for a Visual Arts Scholarship are:

- 1 Acceptance into Roberts Wesleyan University
- 2 Intent to be a student majoring in art
- 3 Submission of an art portfolio

Annual scholarships are maintained on a per-semester basis so long as the student continues as an art major with at least a B-average in art courses.

Students have the option to schedule an interview and tour of the department before or after submitting a portfolio.

Scholarship + Portfolio Review Information

To be considered for a Visual Art Scholarship, submission of a portfolio is required.

The portfolio review is not required for admission to Roberts, or the art program. However, the Art Faculty suggests a *Portfolio Review*, as it is a critical opportunity to get to know you as an incoming student and assess your achievement level, experience, and aptitude for success in our program. You will be provided feedback from the faculty commenting on the quality and content of your work.

Portfolio Requirements

- 1 The Scholarship Application Form (*included*).
- 2 A portfolio of 10-15 images of your best work. Document each image with the following: *Title of Piece, Media, Dimensions, and Creation Date.*
- 3 A 1-page artist essay detailing your creative interests and goals.

FAQS

What format is required for the portfolio?

You can choose to submit either an electronic portfolio or a physical one.

- 1] **Electronic Portfolio** (*recommended*) can be created in a PowerPoint presentation with titles, sizes and media information. You can submit it by mail on a USB Drive, or electronically by converting a PPT or Google Slides presentation to a PDF (< 5mb) and email to: **Bennett_Scot@roberts.edu**

- 2] **Physical Portfolio** may be dropped off at the Art Department Office (*by appointment only*)
Carpenter Hall RM 326
 or to the Admissions Office
 in **Rinker Administration Building**

Roberts Wesleyan is not responsible for lost, stolen, or damaged items.

How can I make my work look more professional?

Care should be taken to present the selected work professionally.

For example, 2D and 3D work usually looks best when photographed against a neutral backdrop. Most work can be photographed in natural light. Choose a diffused rather than a direct light source.

What **not** to include:

Avoid using drawings of copyrighted images such as comic book characters, existing Anime and Disney Art.

What artwork is recommended to include in my portfolio?

It is appropriate to include drawings, paintings, photography, ceramics, digital works, mixed media, printmaking, sculptures, video, electronic media, etc.

Some ideas include ...

- 1 **A Self-Portrait**
This exercise can be done in any drawing, painting, photographic, digital, or sculptural media.
- 2 **A Still Life**
This exercise is from a direct observational work that shows value and form. It can be done in any drawing or painting medium.
- 3 **A Figure Study**
This exercise can be done in any hand-crafted media and must be done from observation.
- 4 **A Personal or Cultural Issue Work**
This exercise can be a work in any media, two or three-dimensional, that illustrates or narrates a personal or cultural issue. Convey how your visual work and personal philosophy (faith) relates to contemporary culture.



Scholarship Application

Application Status

Please Check One (1)

- First-Year Art Student (Traditional Freshman)
 Transfer Student (from another college/university)

Please Type or Print

Last Name

First Name

Address

City

State

Zip

()

Telephone [AREA CODE]

Email

Please indicate all art courses successfully completed.

Key:
 HS = High School
 C = College Level

Educational Background - Art Courses Completed

COURSE NAME	H	C	COURSE NAME	H	C
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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Application Information

Degree of Study

Check ALL that apply.

- B.A. Studio Art
 B.S. Digital Media Art
 B.S. Studio Art with Concentration
 B.S. Visual Art Education

Concentrations

The degrees offered provide flexibility in our program and enables the student to concentrate in multiple studio disciplines listed to the right.

What Interests You?

Check ALL that apply.

- Ceramics
 Drawing
 Graphic Design
 Painting
 Photography
 Printmaking
 Digital Media Art

I certify that all statements are correct, complete and true to the best of my knowledge. I understand that this application and all other records gathered for my admission file are confidential.



Applicant Signature



What Art Students Should Know About Visual Art at Roberts

We are committed to a tradition of emphasizing both technical skill and conceptual integrity.

Our Program

We offer art and design courses for those with specific interests in visual media. The Art & Design Program focuses on relationship-based teaching within a creative community dedicated to nurturing artists and designers of consequence built on a foundation of Christian faith. This philosophy promotes an atmosphere of cooperative learning and greater appreciation of the fine arts and visual communication.

Our curriculum is designed to expand students breadth of experience and understanding in various studio arts and design disciplines. In addition, the art program at Roberts Wesleyan University provides students with a solid conceptual and technical education so they may communicate in a contemporary and relevant way.

Would you like more information?

For additional information about scholarships, portfolio requirements, interviews or campus tours contact us.

We are here for you.

Roberts Wesleyan University

Visual Art
Carpenter Hall
2301 Westside Drive Rochester, NY
14624

Program information

E: Hosford_Romy@roberts.edu

Portfolio & Scholarship Information

E: Bennett_Scot@roberts.edu

www.roberts.edu/visualart

Diversity of Courses

Ceramics, Drawing, Painting, Photography, Video, Graphic Design, Web Design, Motion Graphics, Paper Making, Book Binding, Printmaking, Experimental Media, Studio Foundations, Art History and Contemporary Art Theory.

Concentrations

Studio Art [2D + 3D]; Graphic Design; Photography; and Digital Media Art.

Facilities + Equipment

Current technology, eco-friendly renovated facilities and spacious studios include: two dedicated Mac computer labs with current industry level design, imaging, and video editing software; 11,000 square feet of dedicated art studio space; fully operational woodshop; professional lighting studio; light filled drawing and painting studios; and spacious ceramics and sculpture studios.

Merit-Based Scholarships

We offer renewable scholarships of up to \$6,000 each year. Awards are based upon the assessment of the rigor and quality of an artistic portfolio submitted to the department and ongoing growth.

Where Will a Degree from Roberts Take Me?

Our graduates are working as Studio Artists, Art Directors, Graphic Designers, Interactive Media Designers, Photographers, Photojournalists, Curators, Independent Film/Video Producers, Collegiate, Private and K-12 Art Teachers, and "creatives" in corporate and non-profit settings.

We will encourage you through a richness of classes and experiences to become sensitive, insightful, contemporary emerging artists / designers.