



BUSINESS

LEARN TO *Live*

BECOME A SERVANT LEADER WITH INTEGRITY

You'll become equipped to meet the challenges of a constantly changing world and gain real-life experiences working with clients, projects, and business ventures.

OUR BUSINESS DEGREES ARE BUILT ON:

Hope & Courage

Bolster your confidence with the competence to make your dream career a reality.

Integrity

Sharpen your discernment and ethical standards with Christian mentorship.

Personal Excellence

Learn how to advance professionally in business.

Servant Leadership

Become a more selfless, humble, and community-minded leader.

According to the Bureau of Labor Statistics, jobs for accountants, managers, marketers, and healthcare administrators are in average-to-high demand for 2025-2043.

95%

of graduates
are
employed in
their field

Grad School

Advanced
standing
graduate
school options

100%

of students
complete an
internship



ROBERTS
WESLEYAN UNIVERSITY

roberts.edu
(585) 594-6600
admissions@roberts.edu

Apply Today



roberts.edu/apply

AVAILABLE MAJORS

ACCOUNTING

Develop faithful character and master accounting skills. You'll receive advising and courses to support the educational requirements for the NYS CPA and CMA exams. Enter our 4+1 program to fulfill the educational requirement for the NYS CPA exam and earn a master's degree in Strategic Leadership.

BUSINESS ADMINISTRATION

Build a strong foundation in business to launch your career with one of the most versatile majors. Gain key business skills while working with real-world projects. Three-year option available.

BUSINESS ANALYTICS

Business Analytics empowers individuals to harness the power of data to drive business growth. Learn essential data analysis skills, including SQL and Tableau, to stand out from the crowd.

ESPORTS & GAMING ADMINISTRATION

Turn your passion for gaming into a career. Study traditional business skills in a gaming context, including management, event planning, and game distribution. Developed with Unity and IGDA. Roberts has its very own Esports team!

HEALTH ADMINISTRATION

Learn to use your Business Administration skills to improve the environment of patient care. Build your foundational skills in your bachelor's degree with the opportunity to advance further with a master's degree.

MANAGEMENT & LEADERSHIP

Master strategic leadership and management. Focus on business practices that care for people and the planet. Alongside foundational business courses, take specialized courses in areas like game theory & decision-making, training & development, and strategic leadership.

MARKETING

Get real-world experience working with clients. Stand out from the field by marketing with integrity. Hone your creativity in digital and traditional marketing tactics.

SPORTS MANAGEMENT & MARKETING

Turn your love for the game into a lucrative career. Study at Rochester's only NCAA DII university, learning the ins and outs of managing and marketing organized sports.

STUDENT SPOTLIGHT



"Nat's Nuts was born in the Miner Hall Dorm kitchen as a fundraiser for a mission trip with the Enactus team. Our most recent development is a partnership with Whole Foods, which blows my mind."

— **Nathaniel Harrington '17** (Business Administration)
started his business at Roberts and has grown it into his full-time career.